Toyota Forklift

Since 1992, Toyota Material Handling inc., U.S.A., also known as TMHU, has been the top selling lift truck supplier in the U.S. This company has been based out of Irvine, California for well over 40 years, offering a wide-ranging line of quality lift trucks. With a first-rate reputation of durability and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the keystone of Toyotaâ??s renowned Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S. are manufactured here.

Every one of Toyota's manufacturing plants within Canada and the U.S. comply with the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its dedication to persistent progress, and its environmental systems. It is the first and only producer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift trucks emit 70 percent less smog forming emissions than the existing federal EPA standards and have complied with Californiaâ??s strict emission standards and regulations.

Toyota Material Handling, U.S.A. - The Industry Leader

The head of Toyota Material Handling, U.S.A., Brett Wood feels that TMHU's achievement comes from its dedication to manufacture high quality lift vehicles while providing excellent customer support and service. â??We must be able to learn and predict the needs of our customers,â?• said Brett Wood. â??As a leader, our success also depends on our ability to address our customersâ?? operational, safety and environmental cost issues.â?• TMHUâ??s parent company, Toyota Industries Corporation, also referred to as TICO, is listed in Fortune Magazine as the worldâ??s biggest lift truck dealer and is among the magazines prominent Worldâ??s Most Admired Companies.

New Meaning to Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich company doctrine of environmental stewardship in Toyota. Not many other organizations and no other lift truck manufacturer can equal Toyotaâ??s record of protecting the natural environment while concurrently stimulating the economy. Environmental responsibility is an important characteristic of corporate decision making at Toyota and they are proud to be the first and only manufacturer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet an added reason they remain a leader within the industry.

In 2006, Toyota released the 8-Series line. The 8-Series signifies both Toyotaâ??s innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission standards, and also meets Californiaâ??s more involved 2010 emission standards. The end product is a lift vehicle that produces 70 percent fewer smog forming emissions than the current Federal standards tolerate.

Also in 2006, Toyota developed a partnership with the Arbor Day Foundation, furthering their responsibility to the environment. Greater than 57,000 trees have been planted in local parks and national forests damaged by natural causes such as fires, as a result of this relationship. 10,500 seedlings have also been circulated through Toyota Industrial Equipmentâ??s network of sellers to non-profit organizations and local customers to help sustain communities all over the United States

Industry Leader in Safety

Toyota's lift trucks offer improved durability, visibility, efficiency, ergonomics, and all the foremost safety technology that has made Toyota an industry leader. The companyâ??s System of Active Stability, often known as â??SASâ?•, helps lessen the chance of mishaps and accidental injuries, and increasing productivity levels while minimizing the likelihood of product and equipment breakage.

System Active Stability senses several factors that could lead to lateral volatility and potential lateral overturn. When one of those factors are detected, SAS instantly engages the Swing Lock Cylinder to steady the rear axle. This changes the lift truckâ??s stability footprint from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also aids to avoid injuries or accidents while adding durability.

The SAS systems were initially utilized on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped drive Toyota into the lead for industry safety standards. Now, SAS is adopted on almost every new internal combustion products and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in operation, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with mandatory worker education, overturn fatalities across all models have decreased by 13.6% since 1999. Additionally, there has been an overall 35.5% fall in industry wide collisions, loss of control, falls and tip overs from a lift truck for the same period.

Toyota's measure of brilliance reaches far beyond its technological achievements. The company maintains a widespread Operator Safety Training program to help users meet OSHA standard 1910.178. Education packages, video lessons and various resources, covering a wide scope of subjectsâ??from individual safety, to OSHA regulations, to surface and load conditions, are accessible through the seller network.

Toyota's U.S. Commitment

Since the transaction of its first lift vehicle in the U.S. to the manufacture of its 350,000th lift vehicle produced in 2009 at Toyota

Industrial Equipment Manufacturing, TMHU has sustained a solid existence in the U.S. This fact is demonstrated by the statistic that 99% of Toyota lift trucks sold in America at the moment are built in the United States.

TMHU is situated in Columbus Indiana and houses nearly 1 million square feet of manufacturing facilities over 126 acres of property. Facilities include a National Customer Center, as well as production operations and supply centers for equipment and service parts, with the total investment exceeding $113 million dollars.

The new National Customer Center was conceived to serve both dealers and customers of TMHU. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live merchandise demonstrations with seating capacity for 120; a presentation theater; Toyotaâ??s Hall of Fame showcasing Toyotaâ??s story since the birth of its creator, Sakichi Toyoda, in 1867, and lastly a instruction center.

Leader in Customer Service and Satisfaction

TMHU has 68 official industrial equipment dealers, along with 189 dealership locations all through the United States, providing the most complete and inclusive customer support and customer service in the industry. The companyâ??s new and Licensed Used lift trucks, service, parts, and financing capabilities make Toyota dealerships a one-stop shop to ensure total client satisfaction.