

## Genie Forklift

Genie is a globally acclaimed company that enjoys the spirit of partnership with their vast network of associated consumers. Genie Industries prides itself on the image of bringing materials and people higher and extending beyond the products they manufacture. Genie Industries strives to help clientele erect their operations no matter how large or small the level of operation may be.

In 1996, with the launch of the Genie Hoist, which is a pneumatic, transportable material lift spawned the beginning of Genie Industries. A series of aerial work platforms and other material lift trucks followed to meet consumer demand. These innovative goods secured universal recognition and established state-of-the-art product design.

Presently, Genie Industries is a subsidiary of the Terex Corporation. Among their highest priorities are to manufacture and maintain foremost quality construction and unbending level of support and service. With clients from Dubai to Dallas and Hong Kong to Helsinki requesting the unique blue coloured material lift trucks on the jobsite, the company is firmly planted in their exceptional customer values and service. Acknowledging that their consumers are their greatest inspiration, the team at Genie Industries are personally dedicated to delivering expertise and maintaining customer rapport.

The reliable team is persistently committed to identify the most green and cost-effective, environmentally accountable ways to develop the products the consumers covet. The company's lean manufacturing procedures help reduce waste while offering the highest quality product possible in the shortest timeframe at the least expensive cost to the client. The team at Genie Industries is proud to serve the industry and this is mirrored in every invention they design. Always welcoming client input allows them to produce and develop modern new products that are simple to service and handle, deliver optimum value-for-cost and meet worldwide standards. Thriving on client advice helps Genie Industries to persistently evolve and meet the consumers' requirements.

Genie service experts recognize the importance of uptime. They are readily available to satisfy queries and provide solutions. Their expansive parts network will promptly ship parts to ensure their customers' machines are operating effectively. Every product comes backed by a competitive and reliable warranty.

Genie Industries prides itself on customer success. They build and service their products to maximize performance and uptime on the job. Offering on-going education opportunities, to marketing support to flexible financing possibilities, Genie Industries gives their customers the resources to get the most out of their investment.