Doosan Forklift

Doosan Infracore Company Ltd. is an international establishment consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Technologies and Machine Tools and Automation Systems.

In the U.S.A., Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction department. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Forklift division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer desires.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. Furthermore, there are more than 90 independent dealers moving lift truck materials and materials handling equipment. This system allows Doosan Infracore America to aggressively compete in this competitive marketplace. The forklift product line remarkably features 63 different machines consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these various truck models vary from 3,000 to 33,000 lbs. All trucks are designed in an ISO 9001 certified facility.

Doosan Infracore America is the fastest growing forklift and lift truck company in the North American marketplace, due to its excellent level of product performance and their consistently high level of customer support and service given to all Doosan Infracore Forklift users. The U.S. lift Truck division located in Cleveland has a expert team knowledgeable in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

Doosan's lift truck history

Initially the home-based lift truck market in Korea was an open import enterprise. Korea Machinery Co. Ltd. begun in 1960, to import fully assembled forklifts as part of a domestic equipment expansion project. Product sales of these goods were originally targeted to state-run corporations, large scale businesses, and the armed forces. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical education became the new focus for improving quality and product development.

Forklift Export Growth

Domestic forklift business for Daewoo started in 1967 and grew to an amazing 90% market share in Korea. By the 1980â??s, Daewooâ??s sophisticated technological improvements combined with sales success placed them in a position of significant growth of their lift truck operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative enterprise project to respond to competitive pressures in the US materials handling market. This endeavor drastically expanded Daewooâ??s forklift sales. Construction was completed in 1984 to facilitate a new plant which helped launch the company for the manufacture of high end added-value goods suited for export. In 1993, the corporation had a global sales system and started exporting designs they had developed through in-house expertise, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into overseas markets.